

At TEG Insights, we are dedicated to delivering quality data and research, with a strong commitment to consumer privacy, secure data management, and providing excellent and reliable service to clients.

ISO 20252:2019 CERTIFIED

TEG Insights is independently verified under ISO 20252:2019 *Market, opinion and social research*.

WHAT IS ISO 20252:2019?

The standard establishes and documents the research business core framework, and features the inclusion of annexes that cover globally recognized research methodologies that are specific to the business.

- Consistent, transparent and traceable processes and methodologies;
- A focus on continual improvement;
- Legal and ethical handling of respondent privacy, and;
- Information security and data protection.



COMPLIANCE

- Privacy Act 1988
- Australian Privacy Principles 2014
- Spam Act 2003.
- AMSRS: Code of Professional Behaviour.
- ESOMAR: World Research Codes and Guidelines.

HOW DOES THIS BENEFIT YOU THE CLIENT?

ISO 20252:2019 provides clients, with a high level of confidence with the knowledge that they are receiving data and results that they can trust and rely on.

The standard provides a strong layer of risk management helping clients make informed business decision.

Contact us to find out more about how we can help you with your research needs.

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